

Nathan Chua

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Career Objective:

Creative and detail-oriented Graphic Design student seeking a Graphic Design & Marketing Intern position to gain hands-on experience in branding, apparel, event design, and digital media. Passionate about visual storytelling and eager to contribute strong design fundamentals, fresh creative ideas, and collaborative skills to support cohesive brand experiences across digital and physical platforms.

Qualifications:

- Graphic Design and User Experience student with hands-on experience creating visual concepts for academic and personal projects, including digital graphics, mockups, and event-based designs.
- Experienced in translating brand and campaign concepts into engaging signage, packaging concepts, and digital content for product launches and promotions.
- Designed social media graphics, stories, and branded templates for class campaigns and personal projects, contributing to improved engagement and visual consistency.
- Assisted with website layout and design updates through coursework and practice projects, applying basic web design and layout principles.
- Created product mockups and production-ready design files using Adobe Creative Suite, ensuring accuracy, organization, and brand alignment.
- Strong attention to detail with the ability to manage multiple projects and meet deadlines in fast-paced, collaborative environments.
- Comfortable collaborating with peers across creative and marketing roles, contributing fresh ideas during brainstorms and campaign planning.
- Passionate about visual storytelling, branding, and learning through real-world creative experiences.

Technical Skills:

- Adobe Photoshop, Illustrator, InDesign
- Canva

- Figma (basic UI layouts and collaboration)
- Adobe Premiere Pro (basic video editing and motion content)
- Google Workspace & Microsoft Office

Education:

Humber College – North Campus
Bachelor of User Experience (UX) Design (Honours)
2025 – Present | In Progress

Humber College – Lakeshore Campus
Bachelor of Creative Advertising (Honours)
2024 – 2025 | Completed coursework toward degree

Humber College – Lakeshore Campus
Advertising and Graphic Design Diploma
2022 – 2024 | Graduated

Jean Augustine Secondary School
2019 – 2022 | Graduated

Turner Fenton Secondary School
2018 – 2019

Work Experience:

Digital Marketing Intern

UL Media Co. | March 2024 – August 2024

- Assisted the Creative Director in developing digital assets for social media and advertising campaigns using Adobe Illustrator and Canva.
- Scheduled and managed social media posts across company and client platforms using Meta Business Suite and related tools.
- Compiled and analyzed performance reports using Google Analytics and Meta Business Suite to support monthly performance reviews.
- Supported outbound marketing efforts and paid advertising campaigns to help generate leads and new clients.

Non-Profit Experience:

Photographer

City Church (Non-Profit) | 2024 – Present

- Capture and edit photography used across social media, websites, and promotional materials.

- Contributed to increased visual consistency and professional brand presence across digital platforms.
- Delivered same-day photo selections to support timely content publishing.

Photographer & Camera Operator

God's Dwelling Place (Non-Profit) | 2022 – 2024

- Produced photo and video content for weekly services and special events, supporting marketing and branding needs.
- Recorded and assisted in editing video footage using Nikon cameras for digital use.
- Helped build a consistent visual library used across social media and internal communications.